

idle. AUTO EXPO

SA'S PREMIUM AUTOMOTIVE LIFESTYLE EXPO
FOR CARS, BIKES, 4X4 & OFF-ROAD

PROPOSAL FOR

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AKA HECTOR

IMPORTANT

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THE SYNERGY

[WORKING TOGETHER TO MAKE THIS TRIP POSSIBLE]

YOUR REQUIREMENTS

Based on your requirements as per our conversation last year please peruse information for your consideration, also note that due to the economy and our currency (Rand) vs the Dollar we have limited budgets to make this happen, at most I will probably be able to solicit a 50% sponsorship from one of our sponsors for your visit and the rest I will cover, so I am hoping it would be as feasible as possible for you:

FLIGHT BOOKING

1 x First Class Return ticket to South Africa is over \$11000 on American Airlines, would you be comfortable if we could look at flying you Business Class instead which also has decent comfort?

ACCOMMODATION

Our 4 or 5 Star accommodation hotels are exquisite and we will definitely arrange this for you. This will include breakfast daily.

THE DURATION OF YOUR VISIT

For now we are looking at you being in South Africa for about 10 days as we would like to include a 2 day Safari getaway after the event before you fly back to USA. You will arrive a week before the show. This will be based and determined on the amount of sponsorship we can obtain.

YOUR APPEARANCE COST

It's very difficult to give you an offer but if you can give us some insight as to what the other event organisers (such as the Guatemala event) offer you for your appearance to sign autographs and photo sessions then I could provide an offer.

OUR REQUIREMENTS

Firstly, we want you to enjoy your visit and as much as there will be media, autograph and photo sessions, we will be entertaining you as our guest by showing you the sights and sounds of our beautiful city and country.

In regards to duties prior to the event (great for your instagram portfolio):

- Once everything is finalised between us then we will require a instagram video of you announcing your visit to our Country and our Expo.
- You will be required to shoot a 30-40second video advert for the Sponsor that will be sponsoring your trip.
- There will be 2-3 radio interviews when you arrive and a media dinner with you being the main guest.

During the event:

- Your booth will be in the main exhibition area where you will be required to sign Autographs, do photo sessions and at times mingle with the people, this will be scheduled throughout the day so to give you breaks in between.
- We will do 2 x On Stage Q&A with the public and our MC, one on each day.
- We also run a charity event during the show in aid of sanitary pads for underprivileged teen girls whereby we host a pit wheel challenge to see which celebrity can change a wheel the fastest so once in a day you will participate in that which normally takes about 15 minutes each.
- Then on Sunday to help us close the show, you can present prizes for the prize giving and eventually say goodbye to the public.

FURTHER TO THE ABOVE WE WILL PROVIDE THE FOLLOWING:

1. Your daily meals Breakfast, Lunch & Supper will be provided throughout your stay,
2. We will provide you with two VIP guards for the duration of your stay.
3. Exclusive transport with a experienced driver will be provided



THANK YOU
FOR YOUR ATTENTION

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